



LINDSAY WYETT

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CAREER SUMMARY

Innovative graphic designer with dynamic problem-solving skills. Team player with experience coordinating with marketing and sales departments to optimize projects for target audiences. Highly proficient in current design software. Experience developing:

- Websites
- Animated Graphics
- Newsletters
- Direct Mail Marketing
- Advertisements
- Vector Illustration

PROFESSIONAL CAPABILITIES

- Experienced in developing creative solutions for projects from initial concept through to finished product: advertising and marketing campaigns, corporate identity programs and branding, publications and print media, outdoor advertising, packaging, web sites, and displays.
- Well-versed in all areas of print and web production, including in-depth prepress skills and strong command of Macintosh and Windows operating systems. Very literate in the following software: Adobe Creative Suite, QuarkXPress, Macromedia Dreamweaver, Adobe Flash, and FTP software. Skilled in coding with HTML, CSS, and Javascript.
- Background in creative writing, editing, illustration, and photography.

PROFESSIONAL EXPERIENCE

Freelance Designer 2003-2010

Duties: graphic design, website production, website maintenance, logo design, identity development

Media: web sites, business cards, notecards, apparel

Credentialing Coordinator, Maryland Inpatient Care Specialists, LLC 2010

Duties: coordinating applications and licensure for hospitalists employed by MDICS to be credentialed at various facilities in Middle and Southern Maryland. Data entry, faxing reports, organizing and distributing surveys, and billing

Office Assistant, Maryland Inpatient Care Specialists, LLC 2010

Duties: Data entry, faxing reports, organizing and distributing surveys, and billing

Designer, Thunder Creek T-Shirt Company 2009

Duties: design T-shirts, prepare designs for screenprinting, color matching, color separation, prepare design information for clients, and design research

Media: T-shirts, other apparel, catalogs

Communications Specialist, Intersocietal Accreditation Commission 2008-2009

Duties: graphic design, website maintenance, press releases, copywriting and illustration

Media: quarterly newsletter, promotional materials, email marketing, online design

Graphic Designer / Production Assistant, *Baltimore* magazine 2007-2008

Duties: graphic design, internal production strategies, press production

Media: monthly publication, web site, Flash banners, promotional materials, direct mail materials

Design Intern, NASA Goddard Space Flight Center 2006
Duties: design promotional campaign for the upcoming James Webb Space Telescope
Media: posters, banners, stickers, folders, bookmarks, post-it notes, web site

Design Intern, Structural Group of Maryland 2005
Duties: graphic design
Media: advertisements, logos, brochures, web sites, binder graphics, photo collages,
PowerPoint presentations, self-mailers

Design Intern, RK&K Engineering 2004
Duties: graphic design
Media: PowerPoint presentations, advertisements, promotional novelties, in-house informational graphics

EDUCATION

Bachelor of Arts Graphic Design York College of Pennsylvania 2006